

High Quality Software Development Services

It is now possible to demand professional quality software development services at an affordable price.



BrightCreek
SOFTWARE

Your Business Problem ▼

Every day you are faced with tough decisions on software development. The bottom line is always a trade-off between quality, time, and having sufficient funding.

The BrightCreek Solution ▼

At BrightCreek, we understand you well. We are a team of software development professionals who have done it all successfully before, and now are able to offer you the full life cycle of software development services at a price that will meet your budget.

**We don't just do outsourcing, we develop professional software.
Our team have successfully deployed and marketed many software systems.
Our expertise combines the latest technologies with uncanny marketing savvy.**

The answer is BrightCreek.



Your Business Problem

Everyday you are faced with tough decisions on software development:

Build or buy, retrofit or begin from scratch, customize or build-on-top, and every other model in between. The bottom line is always a trade-off between quality, time, and having sufficient funding.

To develop robust, professional software that is going to be fast, reliable, and easy to use, you have more decisions to make: Hire an in-house team or outsource? Develop offshore or onshore?

There are a lot of areas in which you need expertise such as Project and Product management, Architecture and Design, Development and QA. Hiring all these quality professionals in-house is a difficult & expensive commitment. Engaging an onshore outsourcing group with all these skills is even more expensive.

Outsourcing offshore costs much less, but offshore development is relatively new. They do not yet have the experience and expertise to develop professional quality software. And they are very far away. You lose quality, accountability, and transparency.

The BrightCreek Solution

How can you get the professional quality, leading technology and market expertise of a Silicon Valley software development team, and also get the cost savings of an offshore development team? The answer is BrightCreek.

We don't just do outsourcing, we develop professional software. Our team have successfully deployed and marketed many software systems. Our expertise combines the latest technologies with uncanny marketing savvy.

Our Service & Pricing Model

We achieve the best possible value for you by delivering the highest quality solutions at a low cost. There are no cookie cutter solutions. We will propose a complete solution and quote you based upon the completion of agreed measurable goals.

Bottom Line

Before signing a customer, we carefully research and understand the potential of a customer's situation. When BrightCreek takes on a project, we are determined to be successful for you. Earning a successful long term relationship is more important to us. We build lasting relationships by understanding your needs, meeting or exceeding your expectations, and consistently providing outstanding service, quality, and value.

The BrightCreek Team

BrightCreek's team of highly skilled experts has broad market and architectural knowledge, deep technical proficiencies, and clear communication skills. Based in the San Francisco Bay Area, our seasoned team includes experts in market analysis and development, project planning and management, architecture and design, human factor interfaces, Object Oriented and functional programming, and manual and automated third generation Quality Assurance.

Leadership

Dr. Theodore Marr, CEO

has over 25 years of CEO experience in both large and entrepreneurial Enterprise software companies. Besides his undergraduate degrees in Physics and Mathematics, he also holds a Ph.D. in Mass Media Marketing. Rising quickly in the corporate world from Vice President of a F100 company to President of a public company, he then started several software companies, which he sold with multiple returns to investors. His teams have developed dozens of software products which captured hundreds of millions in revenues.

Liam Shepherd, President

is an experienced technology executive with over 15 years in the industry. He brings expertise in business and technology leadership, together with a hands-on technical and marketing background in both software and hardware. As VP of several Silicon Valley enterprises, Mr. Shepherd has successfully designed and brought to market a succession of products

Kevin Shepherd, CTO

is a graduate of Cambridge University, UK in Physics. Having been a CTO for a number of companies, he oversaw the development of dozens of products by several teams of engineers. Besides his renowned design and architect skill sets honed over the course of 25 years, he is also rather hands-on as an expert programmer in many areas.

The BrightCreek Method

Some of our areas of expertise

Phase 1: Analyze.

We will work with you first to clearly define the business problem and processes.

Phase 2: Plan.

We will plan and scope the project and develop a proposal with the complete solution and timelines.

Phase 3: Test phase.

We will prototype the solutions for proof of concept and to fine tune the design.

Phase 4: Implementation.

We implement, test, & deliver these solutions to your satisfaction. Guaranteed.

Within each phase you will have complete control via review and approval of clear measurable goals. These measurable goals take away your risk by giving you:

- > **Accountability.** You will receive consistent and on time reports on the progress per pre-defined goals.
- > **Transparency.** You can see our progress and have visibility into what we are doing.
- > **Flexibility.** You control the quality and timing of the project.

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Web Services: With the arrival of AJAX, and the maturity of Web 2.0, Web Services are now the User Interfaces of choice for most new software systems. No matter what language an application is developed in, or what platform it runs on, well designed web services can deliver attractive, fast, fully-functional interfaces that can be run by anyone with a browser - without the need for installations or even plug-ins. We are experts at designing & implementing secure, responsive systems that are easy to use and integrate seamlessly with your applications.

Multimedia: Today's business solutions more often than not include a multimedia component. From 3D graphic animations, to real-time audiovisual interactions, we have the expertise to deliver what you need. In previous projects, we have leveraged our knowledge of the core technologies of data compression, streaming, and content encryption to deliver applications including wireless VOIP, real-time video conferencing, TV quality Webcasting, and data based surveillance. BrightCreek's wide range of expertise includes detailed knowledge of the communications protocols involved, and all leading graphical & animation design tools.

CRM Solutions: Our development experience in this area spans online customer retention, response processing, and comprehensive customer management. The technologies that power these products include workflow, database management, and connectivity with Siebel, PeopleSoft, Salesforce.com and MS CRM among other systems. We can develop, augment, or optimize your CRM system to help you find a cost-effective way to achieve high acquisition and retention returns by strengthening customer relationships, and increasing ROI.

Network Infrastructure: Regardless of what you are implementing, network infrastructure and architecture will be at the core of the deployment. We intimately understand it and know how to make it work. Whether you are deploying advanced remote services such as a B2B portal, VOIP streaming, or a content distribution network, or simply installing internal network devices; we have the experts to make it work for you. Our experience includes: SNMP, MOM, Tivoli, Openview, and all major RDBMSs.

Network Security: All companies need secure networks. But there are many other challenges too. What data do you need to track and audit? How do you do it? Are you compliant? We have experience solving these challenges with a range of solutions and services including CISCO, CheckPoint, Juniper, and WebSense. BrightCreek's areas of expertise include VPNs, encryption, penetration testing, perimeter and internal firewalls, intrusion detection, antivirus at all levels, email and web filtering, access controls, audit and compliance, and custom security monitoring and management solutions.

Enterprise Storage: The onslaught of new government regulations has many enterprises scrambling to meet government storage deadlines and requirements. We have experts with the up to date knowledge to plan and implement high-end performance storage and retrieval solutions and services. In the past we have used Storage Area Networks (SAN), Network Attached Storage (NAS), SAN/NAS Hybrid Solutions, Content Addressable Storage (CAS), and others. At BrightCreek we support Informational Lifecycle Management (ILM), BackupExec, iSCSI Storage, as well as all major database systems.